



North, South, East or West  
Papillons are Best



2021 PGA National Specialty  
Des Moines, IA

**CATALOG ADVERTISING (Updated 7/29/2021)**

For Catalog Advertising please contact:

**Kevin Ray, Catalog Ad Chair**

6152 Brookville Salem Rd, Clayton, OH 45315 kevin.ray08@yahoo.com 937-470-9240

ADVERTISING DEADLINE: August 11, 2021

**PLACEMENT COLOR**

Outside Back Cover – Call Kevin for availability ..... \$200.00

Inside Front Cover – Call Kevin for availability ..... \$200.00

Inside Back Cover – Call Kevin for availability ..... \$200.00

Spread (2 pages) ..... \$125.00

Full page: .....\$ 75.00

**IMAGE AREA**

- Catalogs pages are 5-1/2" x 8-1/2." We do not accept ads that bleed outside the image areas listed below.
- FULL PAGE..... 4-1/2" x 7-1/2" (27 picas x 45 picas)
- Above image areas must include the border (if applicable).

**CATALOG AD REQUIREMENTS GENERAL INFORMATION**

• **Acceptable formats for electronically submitted ads:** High Resolution, "Press Quality" PDF file • "tiff" or "JPG" file 300 DPI resolution • Microsoft Word file (With Word files, we may not be able to reproduce exact fonts unless fonts are included separately with your submission.)

• **The following formats will NOT be accepted:** Microsoft Works, Publisher, PowerPoint or Excel. These formats must be converted to PDF or JPG before submission.

• If you have any questions please contact kevin.ray08@yahoo.com